

CONTRACT

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

And:

American Media & Advocacy Group
815 Slaters Lane
Alexandria, VA 22314

<u>Contract / Revision</u> 584661 /		<u>Alt Order #</u> 07914157
<u>Product</u> FALL 2012		
<u>Contract Dates</u> 10/22/12 - 10/28/12		<u>Estimate #</u> 3388
<u>Advertiser</u> National Rifle Association		<u>Original Date / Revision</u> 10/18/12 / 10/18/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WGNT	<u>Account Executive</u> Jemie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 137	<u>Product Code</u> 490
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
N 1	All	10/27/12	10/27/12	ACC Football	12p-CC		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				3	\$750.00			
Totals											3	\$2,250.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/27/12	3	\$2,250.00	\$1,912.50
Totals	3	\$2,250.00	\$1,912.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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